



## 2021 Daylesford Art Show and Hepburn Swiss Italian Festa Landscape Prize

July 2021

**Dear Artist,**

The Rotary Daylesford Art Show and the Hepburn Swiss Italian Festa are joining forces in 2021 to provide even greater exposure to our region's talented artists!

Here's what's happening:

**21 – 24 October:** The **Hepburn Swiss Italian Festa Central Victorian Landscape Prize and sale** will take place in Daylesford Town Hall

**29 October – 2 November:** All Swiss Italian Festa landscape entries remain in the Town Hall and are automatically entered into the **Rotary Daylesford Art Show** and sale taking place in the Town Hall over the Melbourne Cup Long Weekend

Artists are encouraged to enter up to a total of four paintings across six categories for the Rotary Daylesford Art Show. Prize money will be offered for the best painting in each category and 'Overall Best in Show', 'Best Traditional' and 'Best Non-Traditional'. Refer full details on the attached Information sheet.

All entries will be included in an online show to further increase promotion and potential sales.

**Full details and Entry Form for artists are attached and are also available at:**  
[www.daylesfordartshow.com.au](http://www.daylesfordartshow.com.au) and [www.swissitalianfesta.com](http://www.swissitalianfesta.com).

If you have any questions, please contact Chris Soper on [info@daylesfordartshow.com.au](mailto:info@daylesfordartshow.com.au) or 0417 659 071 (Please leave a message with your name and phone number if call goes to voicemail and Chris will call you back!)

**We look forward to your support in making this the best show of local artistic talent ever – all supporting our local community!**

**Thank you,**

Rotary Daylesford Art Show & Hepburn Swiss Italian Festa Organising Committees

## **2021 Daylesford Art Show and Hepburn Swiss Italian Festa Landscape Prize**

### **INFORMATION**

**The Rotary Daylesford Art Show and the Hepburn Swiss Italian Festa have joined forces in 2021 to provide even greater exposure to our region's talented artists!**

**ART SHOW OPEN DAYS** (Covid restrictions-permitting)

#### **Hepburn Swiss Italian Festa Central Victorian Landscape Art Show and Sale**

Daylesford Town Hall

Thursday 21 – Sunday 24 October

#### **Rotary Daylesford Art Show and Sale**

Daylesford Town Hall

Friday 29 October – Tuesday 2 November

### **CATEGORIES & PRIZE MONEY**

- 1. Central Victorian Landscape** (Snr & Jnr Sections) – Hepburn Swiss Italian Festa Prize  
Senior: 1<sup>st</sup> \$500 | 2<sup>nd</sup> \$200 | 3<sup>rd</sup> \$100; Junior (under 18): 1<sup>st</sup> \$100 | 2<sup>nd</sup> \$50 | 3<sup>rd</sup> \$25.
- 2. Non-Local Landscape/Seascape/Urbscape** – First Prize: \$500
- 3. Portrait** – First Prize: \$500
- 4. Animalia** – First Prize: \$500
- 5. Nude** – First Prize: \$500
- 6. Abstract** – First Prize: \$500
- 7. Still Life** – First Prize: \$500

**Best in Show** - \$1500 | **Best Traditional** - \$1000 | **Best Non-Traditional** - \$1000

Artists can enter up to four paintings across the above seven categories. All entries will be included in an online show to provide further promotion and potential for sales.

### **HOW TO ENTER**

**Please complete the attached Entry Form and Payment Form and post or email a scanned copy of pages 3 and 4 along with photos of your art works by 1 October.**

**2021 Daylesford Art Show and Hepburn Swiss Italian Festa Landscape Prize**

**ENTRY FORM**

(Form must be received by 5pm on Friday 1 October 2021)

Artist's Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

**Please note:** Maximum four entries per artist. A 25% Commission is compulsory on all sales. Funds raised will support a range of local community projects. Responsibility for GST, if applicable, rests with the artist.

**CATEGORIES:**

1. **Central Victorian Landscape** (Snr & Jnr Sections) – Hepburn Swiss Italian Festa Prize
2. **Non-Local Landscape/Seascape/Urbscape**
3. **Portrait**
4. **Animalia**
5. **Nude**
6. **Abstract**
7. **Still Life**

**DETAILS OF YOUR ENTRIES:**

| ARTWORK TITLE                               | CATEGORY #       | MEDIUM           | PRICE        |
|---|------------------|------------------|--------------|
| 1.  |                  |                  |              |
| <b>Artwork Details:</b><br>Framed? Yes / No | Height: _____ cm | Length: _____ cm | Photo Ref #: |

| ARTWORK TITLE                               | CATEGORY #       | MEDIUM           | PRICE        |
|---|------------------|------------------|--------------|
| 2.  |                  |                  |              |
| <b>Artwork Details:</b><br>Framed? Yes / No | Height: _____ cm | Length: _____ cm | Photo Ref #: |

| ARTWORK TITLE                               | CATEGORY #       | MEDIUM           | PRICE        |
|---|------------------|------------------|--------------|
| 3.  |                  |                  |              |
| <b>Artwork Details:</b><br>Framed? Yes / No | Height: _____ cm | Length: _____ cm | Photo Ref #: |

| ARTWORK TITLE                               | CATEGORY #       | MEDIUM           | PRICE        |
|---|------------------|------------------|--------------|
| 4.  |                  |                  |              |
| <b>Artwork Details:</b><br>Framed? Yes / No | Height: _____ cm | Length: _____ cm | Photo Ref #: |

**2021 Daylesford Art Show and Hepburn Swiss Italian Festa Landscape Prize**

**ENTRY PAYMENT FORM**

(To be submitted with attached Entry Form)

Entry fees support prize money pool, online art show and local community projects. Entry fees for Central Victorian Landscape entries will be donated to the Hepburn Swiss Italian Festa.

**FREE ENTRY** for Junior Section (under 18) Hepburn Swiss Italian Festa Central Victorian Landscape Prize (Please complete and return ENTRY FORM only with photographs of entries)

Artist's Name: \_\_\_\_\_

Artist's Age (if entering Central Victorian Landscape Junior Section) \_\_\_\_\_

|             |                                 |  |
|-------------|---------------------------------|--|
| Entry Fees: | 1 <sup>st</sup> Painting - \$25 | Total entry fees for 1 painting: \$25  |
|             | 2 <sup>nd</sup> Painting - \$20 | Total entry fees for 2 paintings: \$45 |
|             | 3 <sup>rd</sup> Painting - \$15 | Total entry fees for 3 paintings: \$60 |
|             | 4 <sup>th</sup> Painting - \$10 | Total entry fees for 4 paintings: \$70 |

Total Number: \_\_\_\_\_ Total Payable: \$\_\_\_\_\_ Payment by (please tick one):

**Credit Card or PayPal**

Payment can be made at [www.daylesfordartshow.com.au/shop](http://www.daylesfordartshow.com.au/shop)

Please use your First Initial and Last Name (i.e. M Jones) as reference

**Electronic Funds Transfer**

Bank: Bendigo Bank

Account Name: Rotary Club of Daylesford

BSB 633-108

Account Number 141215228

Please use your First Initial and Last Name (i.e. M Jones) as reference

**Cheque or Money Order** payable to Rotary Club of Daylesford

Please write your name on the back of the cheque/money order

**Post or email a scanned copy of pages 3 and 4 along with photos of your art works by 1 October to:**

Email: [info@daylesfordartshow.com.au](mailto:info@daylesfordartshow.com.au)

or by post to:

Chris Soper

Daylesford Rotary

PO Box 23

Daylesford VIC 3460

## **2021 Daylesford Art Show and Hepburn Swiss Italian Festa Landscape Prize**

### **CONDITIONS OF ENTRY**

1. All artworks entered must be original works produced and owned by those entering and must be offered for sale at a stated price (including GST) on the Entry Form.
2. All artworks must be labelled with your name, artwork title and selling price and category using the labels attached.
3. All artworks must be ready for hanging, with wire/cord attached approximately  $\frac{1}{3}$  distance from the top.
4. Daylesford Rotary and the Hepburn Swiss Italian Festa may at their sole discretion allow any artworks entered to be photographed and such photographs to be reproduced in advertising on the internet and social media.
5. Artists agree that upon sale of artwork a 25% commission will be taken by Daylesford Rotary (or Hepburn Swiss Italian Festa for Landscape Prizes) based on the sales amount written on your Entry Form or later negotiated by the artist with a buyer. Sales are subject to commission until artwork is has been returned to the artist.
6. The Judging Panel is selected solely by the Daylesford Art Show and Hepburn Swiss Italian Festa Committees and the judging decisions are final and not subject to review or appeal.

### **SUBMITTING YOUR ENTRY FORM**

1. Please complete the entire Entry Form, clearly writing or typing all information including measurements for total width and height (including the frame), and a Photo Reference Number for the photo of each artwork. You may enter a maximum of 4 pieces. Your entry fee will be refunded only if your artworks are deemed unsuitable for hanging.
2. Artworks should have maximum dimensions of 1.25m x 1.00m, including frame, to allow as many artists as possible the opportunity to exhibit paintings. Oversized entries may not be accepted.
3. A digital photo of each artwork must be emailed to [info@daylesfordartshow.com.au](mailto:info@daylesfordartshow.com.au) or included with your Entry Form on a USB memory stick, for use online. Photos should be taken of the full artwork, including any frame, as straight as possible with minimal flash/glare. Image size needs to be approximately 500kb – 1mb to ensure proper resolution. Name of photo file (Photo Reference Number) should follow the following format for ease of identification: <Artist's Last Name\_Artist's First Name\_Photo Reference Number from Entry Form>. If you require assistance to photograph your artwork, please contact us and we can arrange to help you.
4. Your completed Entry Form, along with the entry fee and digital photos, must be received by Daylesford Rotary no later than Friday 1<sup>st</sup> October 2021 at 5pm. Completed forms and photographs can be emailed to: [info@daylesfordartshow.com.au](mailto:info@daylesfordartshow.com.au), posted to Daylesford Rotary, PO Box 23, Daylesford VIC 3460.
5. Daylesford Rotary and the Hepburn Swiss Italian Festa reserve the right to refuse to exhibit any artworks which they deem unsuitable for display.

**CONDITIONS OF ENTRY - Continued**

- Daylesford Rotary and the Hepburn Swiss Italian Festa will take all reasonable care of artwork, but will not be responsible for loss, theft or damage to any artwork or frame whilst in our possession or in transit or storage. You are advised to insure your artwork against all loss or damage.

**DELIVERY AND COLLECTION OF ARTWORKS**

- Artworks in the **Landscape category** must be delivered in person or by pre-arranged courier to the Hepburn Swiss Italian Festa Landscape Prize reception desk at Daylesford Town Hall (76 Vincent Street) – date and times to be advised directly with artists.
- Artworks in **all other categories** must be delivered in person or by pre-arranged courier to the Art Show reception desk at Daylesford Town (76 Vincent Street) between 9am - 4pm on Tuesday, 26<sup>th</sup> October 2021.
- All unsold artworks must be collected in person or by pre-arranged courier on Tuesday 2<sup>nd</sup> November between 2.30pm and 4pm or Wednesday 3<sup>rd</sup> November between 9am - 12noon or by prior arrangement. If your unsold artwork is not collected at that time, you are liable to pay in advance for courier costs of delivering your artwork to your postal address within 28 days.

**ARTWORK LABELS**

You will receive a number for each artwork after your Entry Form is submitted and approved. Please complete one tag for each entry and securely attach it to the back of your artwork. This number is essential for our recordkeeping and tracking of artwork.

**2021 Rotary Daylesford Art Show and  
Hepburn Swiss Italian Festa Landscape Art Prize**

NUMBER: ..... (to be supplied by Art Show organisers)

ARTIST: .....

PAINTING TITLE: .....

.....

CATEGORY: ..... PRICE: .....

**2021 Rotary Daylesford Art Show and  
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NUMBER: ..... (to be supplied by Art Show organisers)

ARTIST: .....

PAINTING TITLE: .....

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NUMBER: ..... (to be supplied by Art Show organisers)

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CATEGORY: ..... PRICE: .....

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NUMBER: ..... (to be supplied by Art Show organisers)

ARTIST: .....

PAINTING TITLE: .....

.....

CATEGORY: ..... PRICE: .....