

HEPBURN
SPRINGS

Swiss Italian Festa 2017

WED 18TH - SUNDAY 22ND OCTOBER

PLEASE HELP CELEBRATE OUR VIBRANT COMMUNITY BY REGISTERING AN
EVENT OR SPONSORING THE 2017 HEPBURN SPRINGS SWISS & ITALIAN FESTA.

WHAT IS THE HEPBURN SPRINGS SWISS + ITALIAN FESTA?

The Hepburn Springs Swiss & Italian Festa is a vibrant celebration of heritage, culture and lifestyle. The five day event is a feast of music, food and wine, art and sport designed to bring the local community and visitors from afar together.

It was established to recognize the unique and lasting contribution made to this area by the original Swiss & Italian settlers.

2017 is the Festa's 25th consecutive year. No small feat for a regional, not-for-profit festival! Please help us to celebrate, kick off our collective shoes, and dance.

WHERE IS IT?

The Swiss & Italian Festa is held in numerous venues throughout the Shire of Hepburn. Please visit www.swissitalianfesta.com for an overview of last years program.

WHO ATTENDS?

The Festa is strongly supported by Swiss & Italian cultural organisations and the wider community.

WHY DOES THE FESTA NEED YOUR SUPPORT?

The Hepburn Springs Swiss & Italian Festa is a not-for-profit organisation. Incorporated under the Associations Incorporation Act. The Festa receives some government funding but in order to present the ambitious performance and educational program each year we rely on the generous support of our sponsors.

The committee gratefully acknowledges the very generous support of all of our sponsors. Without this support the Festa would not have survived for the last 24 years.

**TO ENSURE YOUR INCLUSION IN
THE PROGRAM YOU WILL NEED TO
REGISTER YOUR INTEREST BY
FRIDAY 12TH AUGUST 2017.**

VENTI CINQUE-CELEBRATING 25 YEARS

2017 SPONSOR INFORMATION

PRESENT AN EVENT

We are keen to encourage venues, restaurants, galleries and other businesses throughout the area to present a show or a specifically created event. This is a great opportunity to capitalise on the atmosphere surrounding the five days of the Festa.

Registration is \$250 per single event and all registered Festa events will be included in the front section of the Souvenir Program. All registered events will be featured in the Festa calendar and promoted as part of our statewide marketing and publicity campaign.

All registered events will have a link to the Festa website.

SPONSOR AN EVENT

Alternatively we invite you to sponsor an individual event. Your organisations name will appear directly under the events title in our high quality souvenir program and in all promotional and advertising material for that event.

- \$5000** Fireworks sponsored by (insert your company name)
- \$5000** Sponsor the Grand Parade and Family Festa Day
- \$2000** Sponsor Festa Signage
- \$2000** Support promotion and publicity
- \$1000** Support every child in every school attending a Lantern-Making Workshop
- \$500** Support Italian Story Time

BECOME A MAJOR SPONSOR

- Principal level- \$10,000**
- Gold level- \$5,000**
- Silver level- \$2,000**
- Bronze level- \$1,000**

In addition to feeling great about being an integral part of this great community enterprise, there are a range of other benefits for Major sponsors. We can customize a sponsorship package to fit your unique needs.

Sponsor packages can include:

- Kudos associated with being part of an innovative and unique program of events and exhibitions.
- Inclusion in local and statewide marketing campaign.
- Major recognition in the Festa Souvenir Program
- A free advertisement in the Festa Souvenir Program (Principal - FULL PAGE, Gold - HALF PAGE, Silver - QUARTER PAGE, Bronze - EIGHTH PAGE)
- The use of your venue for a high profile event if appropriate.
- Signage in high traffic areas at the venues
- Exclusive product sampling opportunities at specific Festa events
- Speaking opportunities at openings and launches.

- Corporate entertainment, receptions, seated dinners, performances etc
- Participation in local and statewide promotional competitions

BECOME A FESTA AMICI

Amici receive the following Sponsorship Benefits:

RED AMICI - \$500

Logo inclusion in the Festa Souvenir Program
Logo inclusion on the Festa website and 20 word description

WHITE AMICI - \$250

Logo inclusion in the Festa Souvenir Program
Logo inclusion on the Festa website

GREEN AMICI - \$100

Name listing in the Festa souvenir program
Name listing on the Festa website

YOUR GENEROUS SUPPORT

Makes it possible for us to produce and present a range of cultural and sporting events as part of the 2017 Swiss & Italian Festa program.

Helps us reach across the country to educate future generations of Swiss-Italian Australians, Italian Australians, Swiss Australians and Australian of every origin and instill a love for the arts, the heritage and the destination itself. Thank you !

If you are interested in a sponsorship or to present an event please contact Festa Director:

Rebecca Anderson,
E: info@swissitalianfesta.com
T: 0414 826 676

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Authorised by the committee of the Swiss & Italian Festa president – Ian Head.

WWW.SWISSITALIANFESTA.COM 18-22 OCTOBER 2017